

A Tuesday estimate is not a truck on the way

A price is not an arrival.



A visitor can receive a Tuesday price and assume you are already coming

They will not guess the booking step.



Put the booking step next to the estimate

One line. On the same screen.



Name who confirms the day

A price is not a person.



If the price is not a booking, say so on that same screen

Do not imply the truck is coming.



Test the estimate yourself before your first Tuesday job

Send it. Read what they read.



Do not add a second page to hold the booking step

Fix the estimate you already send.



Get the 7-day site guide

aidigitalsmart.us/guides/
7-day-site-that-gets-booked.pdf



Take the next step

aidigitalsmart.us/start/