



1/9

Three numbers on one page is not a phone that rings

A visitor can still not reach a person.



2/9

Keep the number a person answers

Drop the extras.



3/9

**Put that one number above
the fold**

Do not bury it under a banner.



4/9

Remove the line that goes to voicemail

Keep the number a person answers.



5/9

Remove the tracking number nobody watches

Drop the extras.



6/9

Call it yourself

If you cannot finish the call, a customer cannot either.



7/9

Do not add a second site

Fix the page you already have.



8/9

Get the 7-day site guide

[aidigitalsmart.us/guides/
7-day-site-that-gets-booked.pdf](https://aidigitalsmart.us/guides/7-day-site-that-gets-booked.pdf)

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Take the next step

aidigitalsmart.us/start/

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