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A name search is not a service search

Finding your name is not the same as being found for the work you do.



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Name match is not demand

Typing your business name is not a search for the job.



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Check the primary category

It should name the work you do, not a town.



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Check the map pin

It should sit on your real door.



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Check the hours

Your profile hours should match the door.



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Do not stuff town names

Keep them out of your business name.



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Do not open a second profile

If an appeal is open, wait.



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