

A Friday callback line is not a held Monday slot

A callback line is not a held slot.

A visitor can read that you will call Monday and still not know if that morning is open

They will not guess the next opening.



3/9

Put the next real opening next to the Friday callback line

One line. On the same screen.



Name who calls back

A promise is not a person.



If the line is not a booking, say so on that same screen

Do not imply Monday is held.



Test the page yourself before you leave Friday

Read what they read.



Do not add a second page to hold Monday

Fix the page you already send.



Get the 7-day site guide

aidigitalsmart.us/guides/
7-day-site-that-gets-booked.pdf



Take the next step

aidigitalsmart.us/start/