

7-Day Site That Gets Booked

For local owners whose website looks fine and still does not produce calls. This is a repair list. When you want the work done for you, start at aidigitalsmart.us/start/.

Day 1 — One promise

The first screen must say who you help, in what town, and what they should do next (call or book). If a stranger cannot say that in five seconds, the rest of the site does not matter.

Day 2 — Phone and book above the fold

Tap-to-call on mobile. One booking action. Remove competing buttons.

Day 3 — Proof that is local

Three reviews with first name and town. One photo of real work. No stock people in hard hats.

Day 4 — Service pages that match how people search

One page per job you actually sell. City + service in the title. A short answer, then the call button again.

Day 5 — Speed and pinch-zoom

If the page crawls on a phone, they hang up in their head. Fix images. Do not disable pinch-zoom.

Day 6 — Missed-lead catch

Every form needs name, email, business or home, and phone. Empty forms are a waste. Route them to a human the same day.

Day 7 — One week of calls

Write down every call and form. If the number did not move, the site is still a brochure. That is the job AiDigitalSmart exists to finish.

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